



The environmental challenge for importers of fruit and vegetables

Every year approximately 6.5m tonnes of fruit and vegetables are imported into the UK. Approximately 66% is sold to consumers; the remainder, 2.2m tonnes are disposed of on arrival or pre-shelf.

Case Study - Fruit Ripening Company

Problem:

A local fruit ripening company imported a consignment of bananas from the Caribbean. Unfortunately, the refrigerated container failed resulting in a landed cargo that was spoiled and not suitable for sale.

Solution:

VeriGreen's next-day service loaded the palletised waste straight onto a lorry, reducing the customer's labour costs de-palletising and

de-boxing the fruit. It also reduced the chance of the customer's site being cross contaminated.

Benefits:

- All the fruit product was then fully recycled in a local AD Plant generating green energy and a nutrient rich bio-fertiliser to be applied to agricultural land to reduce the use of manufactured fertilisers.
- 100% landfill diversion.
- Next day service minimised contamination risk, storage space and labour on site.
- Customer costs reduced by 14% per tonne*
- Improved site tidiness, reduced pest control costs and increased environmental credentials.



"I enjoy developing long-term relationships with my customers and creating innovative and sustainable solutions to their problems. I am excited about the environmental sustainability of recycling and growing the business with my team."

Martin Heathcote, Managing Director

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* cost reduction varies on a case by case basis